



SUMMARY OF SETUP & SERVICES

Customer Provides, Gooder Group Installs

The following items must be provided by subscriber to begin Standard Setup. Once Gooder Group receives all of the following items, the setup process takes about 7 to 10 business days. After completing the order form, e-mail the following attachments and links to eSupport@GooderGroup.com:

1. **Photo:** If you have a photo you want to use in your banner – please e-mail to eSupport@GooderGroup.com
2. **Logo:** If you have a logo you want to use in your banner – please e-mail to eSupport@GooderGroup.com
3. **Slogan:** If you have a tag line or slogan you want to appear – please e-mail to eSupport@GooderGroup.com
4. **IDX Search Link(s):** Your IDX Home Search link(s) must be usable with i-Frames. For RAINMAKER MEGA SITE e-mail two separate links (Home Search, My Listings). For RAINMAKER NICHE SITES e-mail one link (Listings).
5. **Community Page:** Please e-mail to eSupport@GooderGroup.com any community URL links that you want on this page. If you don't want to put links here, we can install the latest e-Newsletter here instead. (RAINMAKER MEGA SITE only)
6. **About Us:** Send 2 to 3 paragraphs about you, your company and/or your company philosophy.
7. **Google Analytics:** We can add Google Analytics to your site if you wish. In order to do this, you must create your own Google Analytics account at <http://www.google.com/analytics/> and e-mail Gooder Group the UA Code (Example: UA-19358159-1).
8. **Existing Blog:** We can also add a link to an existing external blog if you wish. Please e-mail us with the link to that blog. We strongly recommend that you use the included blog for better SEO rankings.

Standard Setup

The following features are included in your Standard Setup. Gooder Group will:

- Create one personalized branded banner for site and e-mail branding.
- Insert personalized slogan or tag line in banner.
- Install personalized "About Us" text provided by subscriber.
- Install customer-provided community links or change to latest E-Newsletter.
- Install Google Analytics (subscriber must open account and provide UA# for installation).
- Install home search IDX link(s) provided by you. RAINMAKER MEGA SITE includes two links (Home Search, My Listings). RAINMAKER NICHE SITES include one link (Listings).
- Create unique color scheme to match your branding.
- Forward domain to point to site or niche pages if domain is registered with GoDaddy.com. (Subscriber must forward domain if not registered with GoDaddy.) Note: Domain masking is available at this time.

- Setup DNS and IP pointer entries for hosted accounts if domain is registered with GoDaddy.com. (Subscriber must setup pointer entries if not registered with GoDaddy – DNS and IP information will be provided.)
- Import initial list of e-mail contacts. (Excel spreadsheet required from subscriber.)
- Install link to an existing external blog.
- Free initial import of your e-mail contacts into system from Excel spreadsheet you provide.
- Free 30-minute training on RAINMAKER DRIP E-MAIL system.

Note: Standard Setup charge processed upon receipt of order is not refundable. Standard Setup installation is complete when site is published live to Internet and “Welcome Letter” sent to subscriber by e-mail.

Optional Custom Project Examples

The following optional customization projects are available at additional cost. **Note: Customization project fees are \$50/hour with a two-hour minimum. First half hour of initial project design specification is no charge. Additional account service by phone or e-mail is billed at hourly rate. Custom project hours are billed monthly to your credit card.**

Here are some example customization projects that are available:

- Provide phone training and/or consultation about Internet functions and information.
- Research or investigate technical issues with IDX services for subscriber.
- Create a second banner for separate branding of web pages and e-mail.
- Create additional website pages.
- Insert custom text above or below existing page content provided in Standard Setup.
- Install additional IDX links, such as preset searches.
- Customize blog, such as changing theme, adding posting archive.
- Restoration of website from system backup upon subscriber request.

Custom Services Not Available At This Time

All websites are built on the open-source WordPress platform for flexibility. Please note Gooder Group does not support or provide the following custom services. Under our Terms of Service these tasks either are not available or are the responsibility of the subscriber.

- **Content Changes.** All Gooder Group content and forms are copyrighted and cannot be customized.
- **SEO (Search Engine Optimization).** All sites include the All-In-One SEO plugin. Inserting titles, descriptions, keywords and other SEO activity is the responsibility of the subscriber. We can provide names of Virtual Assistants to contact for a quote.
- **Change WordPress Themes.** Because not all themes support sidebars and some of the plugins we have selected for the WordPress site, we do not support changing WordPress themes at this time.
- **WordPress Training.** Subscriber is responsible for learning how to use the WordPress dashboard to customize their RAINMAKER MEGA SITE or RAINMAKER NICHE SITE. Personal training available at custom rate.
- **Backups.** We strongly recommend subscribers, who make their own changes to their WordPress site, use the WordPress plugin to initiate interim backups during the business day. All sites are backed up regularly by GoDaddy system.
- **Important: All settings and navigations are saved for 6 months after cancellation of service. Renewals after 6 months require new setup and applicable fees.**